



## 2023-2024 SPONSORSHIP OPPORTUNITIES

MHA strives to provide quality benefits for our sponsors to encourage a long-term and rewarding partnership. Companies receive valuable benefits including **strategic marketing exposure, attendance at MHA events, and access to the MHA brand.** **Each event reaches a different key audience!** Every sponsorship dollar goes directly to the Annual Fund, which will benefit the school in areas such as transportation, financial aid, technology, professional development, and 21<sup>st</sup> century learning.

### 2023-2024 SPECIAL EVENTS CALENDAR

- Sunday, September 24, 2023 MHA Golf Classic @ Raccoon Creek Golf Course
- Sunday, April 7, 2024 Eat, Mingle & Give Annual Auction @ Topgolf Centennial

### SPONSORSHIP LEVELS

	<b>MIGHTY MUSTANG \$20,000</b>	<b>BUILD THE FUTURE \$15,000</b>	<b>IGNITE THE SPARK \$10,000</b>	<b>SHARE THE DREAM \$5,000</b>
<b>Mustang Classic Golf Tournament</b>	<ul style="list-style-type: none"> <li>• Title Sponsor Recognition</li> <li>• Four Foursomes</li> </ul>	<ul style="list-style-type: none"> <li>• Hole in One Sponsor Recognition</li> <li>• Three Foursomes</li> </ul>	<ul style="list-style-type: none"> <li>• Birdie Sponsor Recognition</li> <li>• Two Foursomes</li> </ul>	<ul style="list-style-type: none"> <li>• Lunch Sponsor Recognition</li> <li>• One Foursome</li> </ul>
<b>Eat, Mingle &amp; Give Annual Auction</b>	<ul style="list-style-type: none"> <li>• Title Sponsor Recognition</li> <li>• 24 invitees (4 bays)</li> </ul>	<ul style="list-style-type: none"> <li>• Event Sponsor Recognition</li> <li>• 18 invitees (3 bays)</li> </ul>	<ul style="list-style-type: none"> <li>• Event Sponsor Recognition</li> <li>• 12 invitees (2 bays)</li> </ul>	<ul style="list-style-type: none"> <li>• Event Sponsor Recognition</li> <li>• 6 invitees (1 bay)</li> </ul>
<b>Additional Recognition for Both Events</b>	<ul style="list-style-type: none"> <li>• Email Blasts</li> <li>• MHA Yearbook – Full-Page Ad</li> <li>• Social Media Posts</li> <li>• Logo Recognition<sup>+</sup>:</li> <li>1) Event Websites</li> <li>2) Logo on All MHA School Event T-Shirts (10 total)</li> <li>3) School Lobby Digital Boards</li> <li>4) Sports Banner</li> <li>5) Weekly Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Email Blasts</li> <li>• MHA Yearbook – Full-Page Ad</li> <li>• Social Media Posts</li> <li>• Logo Recognition<sup>+</sup>:</li> <li>1) Event Websites</li> <li>2) Logo on Five MHA School Event T-Shirts of Choice</li> <li>3) School Lobby Digital Boards</li> <li>4) Sports Banner</li> <li>5) Weekly Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Email Blasts</li> <li>• Social Media Posts</li> <li>• MHA Yearbook – Full-Page Ad</li> <li>• Social Media Posts</li> <li>• Logo Recognition<sup>+</sup>:</li> <li>1) Event Websites</li> <li>2) School Lobby Digital Boards</li> <li>3) Sports Banner</li> <li>4) Weekly Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Email Blasts</li> <li>• MHA Yearbook – Full-Page Ad</li> <li>• Social Media Posts</li> <li>• Logo Recognition<sup>+</sup>:</li> <li>1) Event Websites</li> <li>2) School Lobby Digital Boards</li> <li>3) Sports Banner</li> <li>4) Weekly Newsletter</li> </ul>

*\* All packages can be modified/customized to fit your needs.  
+If logo is received in a timely manner or by time of payment.*

### INDIVIDUAL SPONSORSHIPS *(includes recognition at the event)*

#### MHA Golf Classic

SWAG Sponsor (Includes one foursome)	\$3,500
Single Hole Sponsor (Includes one foursome)	\$1,250
Scratch Card Sponsor	\$500
Cart Sponsor	\$500
Longest Drive, Closest to Pin, Putting Green, & Driving Range Sponsor	\$250 each

#### Eat, Mingle & Give Annual Auction

Print Sponsorship (Includes six invitees or one bay)	\$2,500
Centerpiece Sponsorship (Includes six invitees or one bay)	\$1,250

## ADDITIONAL AI-A-CARTE SPONSORSHIPS OPPORTUNITIES DURING SCHOOL YEAR

### **MHA MUSTANG ATHLETIC DEPARTMENT SPONSORSHIP OPPORTUNITIES**

All proceeds from the following sponsorships benefit the Mustang Athletic Department and will be used for necessities such as athletic equipment purchases, new jerseys, weight room, and other items needed to keep the program running.

#### **Mustang Varsity Basketball Home Game Announcements**

Company mentioned during every home varsity basketball games. Examples could include but are not limited to: <ul style="list-style-type: none"><li>• This time out is brought to you by [company name].</li><li>• This quarter is brought to you by [company name].</li><li>• Thank you to [company name] for sponsoring tonight's event.</li></ul> If you would like us to include a brief company description (such as a one-stop-spot for all your family's dental needs), please provide that information at the time of payment.	\$500/season
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#### **Sports Banner Advertising**

1 <sup>st</sup> Year Pricing for one 5' x 4' Banner	\$1,000
2 <sup>nd</sup> Year or more banner placement renewal with no art changes	\$500
MHA banner design support	Additional \$25

### **MHA YEARBOOK ADVERTISING**

Show your MHA support through the purchase of an ad in MHA's yearbook, *The Columbine*. Ad sizes, prices, and inclusion can't be guaranteed if purchased after December 31, 2022.

<b>AD SIZES</b>	<b>BUSINESS</b>	<b>GRADUATE 8<sup>th</sup> Grade or Senior</b>	<b>CHURCH</b>
<b>FULL-PAGE (8.5x11)</b>	\$200	\$160	\$150
<b>HALF-PAGE (8.5x5.5)</b>	\$150	\$80	\$100
<b>QUARTER-PAGE (4.25x5.5)</b>	\$70	\$50	

The final artwork deadline is Friday, December 16, 2023. We can help you design your ad for an additional \$25.

Visit <https://milehigh.link/yearbookad> to reserve your spot.

Additional sponsorship opportunities are available. For more information, please call Jocelyn Aalborg at 303.607.4912 or [jaalborg@milehighacademy.org](mailto:jaalborg@milehighacademy.org).